

95 Reasons Why People Did NOT Invest in the Stock Market

There are plenty of excuses for not investing in the stock market.

Despite all the events listed below, \$1,000 invested in large company stocks in January of 1928 would have grown to over \$2.5 million at the end of Q1 2022. It's easy to find reasons not to invest in the stock market.

- 1928** President of Mexico Assassinated
- 1929** Stock Market Crash
- 1930** Unemployment Soars
- 1931** 16.3% Unemployment
- 1932** 24.1% Unemployment
- 1933** Hitler Becomes German Chancellor
- 1934** Dust Storms Damage 300M Acres
- 1935** Nazis Enact Nuremberg Laws
- 1936** Spanish Civil War Begins
- 1937** Hindenberg Disaster
- 1938** War Clouds Gather
- 1939** World War II Begins
- 1940** France Falls
- 1941** Pearl Harbor, U.S. Enters WWII
- 1942** Wartime Price Controls
- 1943** Income Tax Introduced
- 1944** Battle of the Bulge
- 1945** U.S. Bombs Japan
- 1946** Work Stoppages in Coal and Steel
- 1947** Cold War Begins
- 1948** Soviet Blockade of Berlin
- 1949** Russia Explodes Atomic Bomb
- 1950** Korean War Begins
- 1951** Presidential Term Limit Ratified
- 1952** U.S. Detonates First H-Bomb
- 1953** Russia Explodes H-Bomb
- 1954** First Atomic Submarine Launched
- 1955** Eisenhower Illness
- 1956** Suez Crisis
- 1957** Russia Launches Sputnik
- 1958** Marines Sent to Lebanon
- 1959** Castro Seizes Power in Cuba
- 1960** Russia Downs U-2 Plane
- 1961** Berlin Wall Erected
- 1962** Cuban Missile Crisis
- 1963** Kennedy Assassinated
- 1964** China Detonates Atomic Bomb
- 1965** Troops Arrive in Vietnam
- 1966** Draft Protests
- 1967** Arafat Becomes PLO Leader
- 1968** Martin Luther King, Jr Assassinated
- 1969** Money Tightens - Market Falls
- 1970** Cambodia Invaded - Vietnam War Spreads
- 1971** Anti-war Protest in Washington
- 1972** Watergate Scandal 1973 Oil Crisis
- 1973** Oil Crisis
- 1974** Watergate - Nixon Resigns
- 1975** Attempted Assassination of President Ford
- 1976** High Unemployment
- 1977** Market Slumps
- 1978** Record High Interest Rates
- 1979** Three Mile Island
- 1980** Mount St. Helens Erupts
- 1981** AIDS is Identified
- 1982** Worst Recession in 40 Years
- 1983** Market Hits New Highs
- 1984** Record Federal Deficits
- 1985** Famine in Ethiopia
- 1986** Chernobyl Nuclear Accident
- 1987** Stocks Drop on Black Monday
- 1988** Pan Am 103 is Bombed Over Scotland
- 1989** Savings and Loan Crisis
- 1990** Persian Gulf Crisis
- 1991** Operation Desert Storm
- 1992** Los Angeles Riots
- 1993** World Trade Center Bombed
- 1994** Fed Raises Interest Rates Six Times
- 1995** U.S. Troops to Bosnia
- 1996** Whitewater Scandal
- 1997** Hong Kong Reverts to China
- 1998** President Clinton Impeached
- 1999** Y2K Scare
- 2000** Technology Bubble Burst
- 2001** Terrorist Attacks on America
- 2002** Corporate Accounting Scandals
- 2003** War in Iraq
- 2004** Tsunami in Asia
- 2005** Oil Prices Increase
- 2006** Interest Rates Rise
- 2007** Sub-Prime Mortgage Crisis
- 2008** Worst Market Conditions Since the 1930s
- 2009** General Motors Declares Bankruptcy
- 2010** PIIGS Crisis in Europe
- 2011** European Debt Crisis
- 2012** Financial Woes in Greece
- 2013** Federal Reserve Begins to Taper
- 2014** Oil Prices Collapse
- 2015** China Slowdown
- 2016** Brexit
- 2017** High Stock Valuations
- 2018** Trade tensions between U.S. and China
- 2019** Inverted U.S. Treasury Yield Curve
- 2020** COVID-19 Pandemic
- 2021** Meme Stock Craze
- 2022** Highest Inflation since 1980s

Growth of \$10,000 Since 1928

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If you had invested \$10,000 in the S&P 500 index in 1928, the investment would be worth over \$2.5 million as of March 2022.



Investment Value \$2,515,043 / Annualized Return 6.2%*

Chart Source: S&P 500 data from Robert Shiller as of 3/31/2022. *Since 1928.

Investing involves risk. Investment return and principal value of an investment will fluctuate, and an investor's shares, when redeemed, may be worth more or less than their original cost. Past performance does not guarantee future performance. The graph contained in this work is for informational purposes only. No graph or chart should be regarded as a guide to investing. Orion Portfolio Solutions, LLC is a registered investment advisor.