## 95 Reasons Why People Did NOT Invest in the Stock Market



## There are plenty of excuses for not investing in the stock market.

Despite all the events listed below, \$1,000 invested in large company stocks in January of 1928 would have grown to over \$2.5 million at the end of Q1 2022. It's easy to find reasons not to invest in the stock market.

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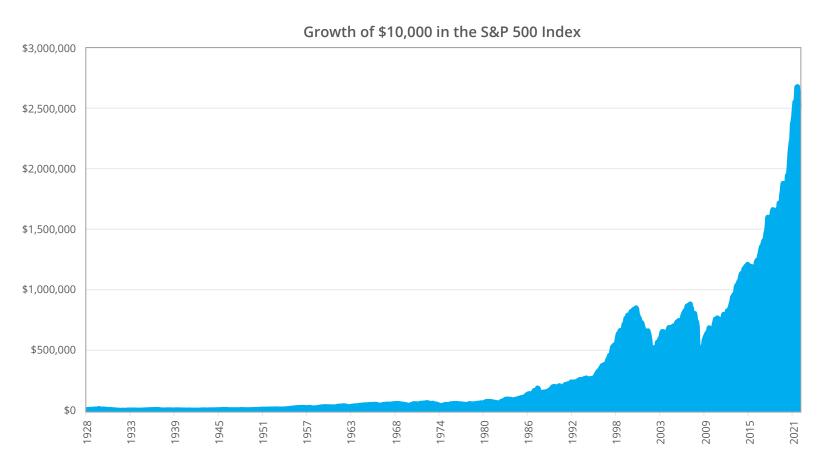
1928	President of Mexico Assassinated	1952	U.S. Detonates First H-Bomb	1976	High Unemployment	2000	Technology Bubble Burst
1929	Stock Market Crash	1953	Russia Explodes H-Bomb	1977	Market Slumps	2001	Terrorist Attacks on America
1930	Unemployment Soars	1954	First Atomic Submarine Launched	1978	Record High Interest Rates	2002	Corporate Accounting Scandals
1931	16.3% Unemployment	1955	Eisenhower Illness	1979	Three Mile Island	2003	War in Iraq
1932	24.1% Unemployment	1956	Suez Crisis	1980	Mount St. Helens Erupts	2004	Tsunami in Asia
1933	Hitler Becomes German Chancellor	1957	Russia Launches Sputnik	1981	AIDS is Identified	2005	Oil Prices Increase
1934	Dust Storms Damage 300M Acres	1958	Marines Sent to Lebanon	1982	Worst Recession in 40 Years	2006	Interest Rates Rise
1935	Nazis Enact Nuremberg Laws	1959	Castro Seizes Power in Cuba	1983	Market Hits New Highs	2007	Sub-Prime Mortgage Crisis
1936	Spanish Civil War Begins	1960	Russia Downs U-2 Plane	1984	Record Federal Deficits	2008	Worst Market Conditions Since the 1930s
1937	Hindenberg Disaster	1961	Berlin Wall Erected	1985	Famine in Ethiopia	2009	General Motors Declares Bankruptcy
1938	War Clouds Gather	1962	Cuban Missile Crisis	1986	Chernobyl Nuclear Accident	2010	PIIGS Crisis in Europe
1939	World War II Begins	1963	Kennedy Assassinated	1987	Stocks Drop on Black Monday	2011	European Debt Crisis
1940	France Falls	1964	China Detonates Atomic Bomb	1988	Pan Am 103 is Bombed Over Scotland	2012	Financial Woes in Greece
1941	Pearl Harbor, U.S. Enters WWII	1965	Troops Arrive in Vietnam	1989	Savings and Loan Crisis	2013	Federal Reserve Begins to Taper
1942	Wartime Price Controls	1966	Draft Protests	1990	Persian Gulf Crisis	2014	Oil Prices Collapse
1943	Income Tax Introduced	1967	Arafat Becomes PLO Leader	1991	Operation Desert Storm	2015	China Slowdown
1944	Battle of the Bulge	1968	Martin Luther King, Jr Assassinated	1992	Los Angeles Riots	2016	Brexit
1945	U.S. Bombs Japan	1969	Money Tightens - Market Falls	1993	World Trade Center Bombed	2017	High Stock Valuations
1946	Work Stoppages in Coal and Steel	1970	Cambodia Invaded - Vietnam War Spreads	1994	Fed Raises Interest Rates Six Times	2018	Trade tensions between U.S. and China
1947	Cold War Begins	1971	Anti-war Protest in Washington	1995	U.S. Troops to Bosnia	2019	Inverted U.S. Treasury Yield Curve
1948	Soviet Blockade of Berlin	1972	Watergate Scandal1973 Oil Crisis	1996	Whitewater Scandal	2020	COVID-19 Pandemic
1949	Russia Explodes Atomic Bomb	1973	Oil Crisis	1997	Hong Kong Reverts to China	2021	Meme Stock Craze
1950	Korean War Begins	1974	Watergate - Nixon Resigns	1998	President Clinton Impeached	2022	Highest Inflation since 1980s
1951	Presidential Term Limit Ratified	1975	Attempted Assassination of President Ford	1999	Y2K Scare		

## Growth of \$10,000 Since 1928



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If you had invested \$10,000 in the S&P 500 index in 1928, the investment would be worth over \$2.5 million as of March 2022.



Investment Value \$2,515,043 / Annualized Return 6.2%\*